

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Please delete original claims 1-4 and add new claims 5-12 as follows:

1. Canceled
2. Canceled
3. Canceled
4. Canceled
5. (New) A sustained release pheromone formulation characterized by comprising a pheromone contained in a crystalline mineral fired at 500 to 700 °C.
6. (New) The sustained release pheromone formulation according to claim 5, wherein said crystalline mineral is a crystalline clay mineral.
7. (New) The sustained release pheromone formulation according to claim 5, wherein said pheromone is a natural pheromone and/or a synthetic pheromone.
8. (New) The sustained release pheromone formulation according to claim 6, wherein said pheromone is a natural pheromone and/or a synthetic pheromone.
9. (New) The sustained release pheromone formulation according to claim 5, wherein the pheromone content is 1 to 30 mass % relative to the total mass of said crystalline mineral and said pheromone.
10. (New) The sustained release pheromone formulation according to claim 6, wherein the pheromone content is 1 to 30 mass % relative to the total mass of said crystalline mineral and said pheromone.

11. (New) The sustained release pheromone formulation according to claim 7, wherein the pheromone content is 1 to 30 mass % relative to the total mass of said crystalline mineral and said pheromone.

12. (New) The sustained release pheromone formulation according to claim 8, wherein the pheromone content is 1 to 30 mass % relative to the total mass of said crystalline mineral and said pheromone.